

Celebrating 5 years in style

Palmyra Area Chamber of Commerce President Heidi Deuster (right) congratulates Cherie Drays (left) on her 5th Anniversary of business and on being selected as the Chamber's "Shining Star" business for the month of November 2017.

With 38 years of professional hair styling experience in big and small salons, Cherie Drays was ready to launch her own business. Five years ago, she opened Affordable Hair Care in the Taft Square building at 209 Taft Street in downtown Palmyra. The business is a success thanks to a convenient location, accommodating hours and affordable prices. Affordable Hair Care shares the building with a coffee shop, laundromat and tanning salon.

Affordable Hair Care is a full-service salon offering perms, coloring, highlighting, waxing and haircuts for women, men and children. For persons unable to leave their home or in a care facility, Cherie can arrange for a special visit so those folks can have their hair styled, too.

Cherie is active in the community helping at the Palmyra Street Dance and assisting with the downtown holiday lighting. She is an active member of the Palmyra Area Chamber of Commerce.

A special feature of the salon interior is all the homemade barn board signs Cherie has created. She also does special order signs in a similar motif.

She celebrated her 5th Anniversary of business in August of 2017 and expressed her thanks to her many clients. "I really appreciate the warm welcome the Palmyra community gave me when I opened my salon and I am grateful for the loyal patronage of my clients – many of whom have been clients since day one," she added.

Affordable Hair Care is open six days a week and appointments can be made by calling (262) 903-3502.